



# DAVID FARMER

MOTION GRAPHICS ARTIST

## INFO



**Name**  
David Farmer



**Location**  
Dallas, TX



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**Website**  
dfarmercreative.com

## AWARDS

**Daytime Emmy Nomination**  
42nd Annual Daytime Emmy Awards  
Main Title and Graphic Design

**Daytime Emmy Nomination**  
40th Annual Daytime Emmy Awards  
Main Title and Graphic Design

**Daytime Emmy Nomination**  
39th Annual Daytime Emmy Awards  
Main Title and Graphic Design

**Emmy Nomination**  
10th Annual Lone Star Emmy Awards  
Graphics / Animation

## REFERENCES



**Stephen Nanney**  
Art Director - Daystar TV  
214.455.6351  
stephen.nanney@gmail.com



**Candelaria Vidana**  
Senior Brand Designer - NBC 5  
817.692.1000  
candelaria.vidana@nbcuni.com



## PROFILE

Daytime Emmy nominated motion graphics artist with over ten years of experience. Varied and adaptable skill set with experience in 2D and 3D motion graphics, motion capture, set design, pipeline management, audio design, photography, videography, and compositing. Thrives in a team or multi-team production environment, especially in leadership positions. Loves a good challenge and the joy of creating art.



## WORK EXPERIENCE

2010 - NOW **Daystar Television Network**  
*Broadcast Graphics Artist*

Developed and created broadcast graphics packages across multiple brands, as well as brand implementation in print, web, and retail media. Oversaw video shoots and designed graphics-integrated sets. Gained recognition for three on-air segments, receiving Daytime Emmy Nominations.

2009 - 2010 **Tekzenit, Inc.**  
*Motion Graphics Artist*

I conceptualized and created interactive web advertisements for mobile phones as a part of Rogers Wireless online and in-store marketing campaign. This included the creation of motion graphics as well as 3D assets.

2008 - 2009 **Motus Digital**  
*3D & Motion Capture Artist*

Responsible for the physical setup and maintenance of a large motion capture system, as well as preparing actors and running capture sessions. Modeled, textured, lighted, and rendered CG videos used in video games, music videos, and advertisements.



## EDUCATION

2003 - 2007 **The University of Texas Dallas**  
*Bachelor of Arts - Art and Technology*



## SKILLS AND EXPERTIZE

AfterEffects	██████████	Cinema 4D	██████████
Photoshop	██████████	Lightwave 3D	██████████
Illustrator	██████████	Audition	██████████
Premiere	██████████	InDesign	██████████
3DS Max	██████████		
Maya	██████████		